

## 2. GUIDING PRINCIPLES

The following guiding principles were created by a group of citizens working with the city and adopted by the City Council (Resolution #31264), to capture the key civic goals and objectives that should shape the creation of new public spaces on the Central Waterfront project. They expand on established principles from existing city policies and civic efforts.

### 1. Create a Waterfront for all.

The waterfront should engage the entire city. It should be a place for locals and visitors alike – a place where everything comes together and co-mingles effortlessly.

### 2. Put the shoreline and innovative, sustainable design at the forefront.

The waterfront will bring people to the water's edge to experience the water and ecology of Elliott Bay. It will improve shoreline ecology while preserving and enhancing maritime activities, and will reflect Seattle's commitment to sustainability and innovation.

### 3. Reconnect the city to its Waterfront.

The waterfront should provide a front porch to the downtown neighborhoods and the City. It will build a network of public spaces that connect the waterfront to important destinations, nearby neighborhoods, the city and region.

### 4. Embrace and celebrate Seattle's past, present and future.

The waterfront is a lens through which to understand Seattle – from its natural history and early Native American settlements, to the rich variety of maritime, industrial, commercial and recreational activities today. The Waterfront should tell these stories in ways that are authentic and bring them to life.

### 5. Improve access and mobility.

The waterfront is and remains a crossroads. The future waterfront should accommodate safe, comfortable and efficient travel by pedestrians, bicyclists, vehicles and freight.

### 6. Create a bold vision that is adaptable over time.

The vision for the waterfront should clearly define how the waterfront will take shape and the essential character of key elements. At the same time, the vision must be flexible to adapt over time.

### 7. Develop consistent leadership—from concept to construction to operations.

It is necessary to have strong leadership tasked with realizing the Waterfront vision. This leadership needs to ensure design excellence and root the process in a broad and transparent civic engagement.

