



CENTRAL WATERFRONT COMMITTEE
PRIORITIES FOR 2014
REVISED December 18th, 2013

- Successfully complete the first year of Seawall construction. Set a positive tone that “the waterfront is happening.”
 - Strong communication between waterfront businesses, the City and the public.
 - Showcase the “construction experience” and the completion of the first phase of the new seawall.
 - Define the extent of pier restoration to be done as a part of the Seawall project
- Tie down critical project funding elements:
 - Revisit the overall funding plan with City leadership and key partners
 - Launch LID outreach and cement its formation; resolve scope of LID with key partners
 - Build political support to complete transfer of WSDOT’s \$290 million to the City
 - Encourage \$3.5M/year in Waterfront O&M funding to be included in the Parks funding measure
 - Ensure that City budget required to continue on-going design and engineering
- Encourage more direct project leadership in the Mayor’s Office. Advocate for a deputy mayor or similar role to drive strategy and decision-making across city departments, responsive to the CWC and the role of the Friends.
- Establish next steps for both the CWC and the Friends / City relationship
 - Develop proposal for evolving the CWC. Develop a stronger CWC voice and role of the Executive Committee in looking at issues holistically – design, finance, partnerships, and outreach are all tied together
 - Define Friends / City roles and responsibilities looking out 6 mos – 2 years
- Get the word out and “ramp up the buzz”
 - Have a successful large event in early 2014 around the state of the design - with new emphasis on public benefits of the plan and bringing in new voices of support
 - Bring in arts/culture and other perspectives to support the project through lectures, cultural events and direct outreach around CD/Pier 48 vision
- Complete serious, visible steps in moving forward with early wins. Potential projects:
 - City - delivers Union before AWW demotion; Friends deliver Pool Barge
 - Pilot a “conservancy” model in one or more downtown parks
- Complete Project Development agreements between 1) the City and the Aquarium and 2) the City and the Pike Place Market, consistent with approved MOAs.
- Protect the approved design vision/concept for all project elements. Do not allow the design to be “dumbed down” as design/engineering continues.