

AGENDA CENTRAL WATEFRONT COMMITTEE OUTREACH SUBCOMMITTEE

Friday, May 13, 2011, 8:00 - 9:30 PM Room 1600, Seattle Municipal Tower

8:00	Introduction/Minutes from April 1 & 8 Mtgs
8:05	May 19 Event Update (Natalie Price)
8:20	 2011 Summer Waterfront Event Update (Paul Elliott) Creative Waterfront Seattle project presence Coordinated with Seawall, joint presence

- Coming opportunities
- 8:35 Summer Event Recap (Steve Pearce)
 - Decision to hold in 2012
 - Partnerships/Fundraising Assistance
 - Next Steps
- Outreach to Underrepresented Communities (Hannah McIntosh/Steve Pearce) 8:45
 - May 19 Event Outreach: targeted outreach with the goal of bringing people to the waterfront
 - June Outreach Subcommittee Meeting: review of strategy to engage diverse communities through 2012
 - Discussion: What do we mean by diversity? (minorities, college students, Capitol Hill youth, families, etc.)
- Adjourn 9:30

SUMMER 2011 WATERFRONT EVENTS – Running list

Maritime Festival (May 14)

Alliance for Pioneer Square (May 20)

Rock n Roll Marathon (June 25) or other possible June AWV closure opportunity

Seafair Fleet Weekend (Aug 6-7)?

Hempfest (Aug 19-21)?

SAM Remix/Sculpture Garden (Aug 12)?

SAM/Sculpture Garden – Salmon Family Return Festival (Sept 10)?

Aquarium – Salmon Homecoming (Sept 17)?