



AGENDA  
CENTRAL WATERFRONT COMMITTEE  
OUTREACH SUBCOMMITTEE

Friday, April 1, 2011, 8:00 – 9:30 PM  
Room 1600, Seattle Municipal Tower

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**Members**

David Freiboth, Co-Chair  
Ed Medeiros, Co-Chair  
Mahlon Clements  
Craig Hanway  
James Kelly  
Cary Moon  
Jan O'Connor  
Catherine Stanford  
Todd Vogel

8:00 Welcome/Introductions

8:15 Context for Summer Event (Marshall Foster & Steve Pearce)

8:25 Goals and requirements for a successful event (Group Discussion)

- Potential audiences
- Activities appropriate for target audiences
- Location/site conditions needed to make this event worthwhile
- Lead time
- Partnerships
- Resources needed

**Advisors**

Chuck Ayers, Cascade Bicycle Club  
Lydia Bassett, Seattle Parks Foundation  
Cara Egan, SAM  
Eric Fredericksen, Western Bridge  
Maryann Jordan, SAM  
Jemae Hoffman, SDOT  
James Kblas, Office of Film & Music  
Alex Kochen, AGE Live  
Julie Nelson, Office of Civil Rights  
Wyndi Rejniak, Downtown Seattle Assn.

9:05 Background Information – Event Opportunities & Constraints  
(Paul Elliott/Jemae Hoffman)

9:25 Next Steps

9:30 ADJOURN