



**DRAFT Work Plan**  
**CENTRAL WATERFRONT FINANCE AND PARTNERSHIPS SUBCOMMITTEE**  
November 4, 2011

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## **Scope of Subcommittee Work**

### **Phase 1 Background: Baseline information and research; Partner outreach; Emerging context for waterfront funding strategy (Jan 2011-August 2011)**

1. Review of committee work plan and guest expert list
2. Briefing and discussion on:
  - a. LIDs 101: structure, constraints and typical use. Include a detailed discussion of the LID Feasibility Study from 2009.
  - b. Transportation Benefit Districts generally and CTAC 3, specifically, including Council process for establishing and goals.
  - c. Broad survey of governmental and non-governmental funding sources
3. Review of potential ballot measures and broader context for waterfront finance strategy
4. In response to “big moves” being laid out by design team (May/June, 2011) identify potential partners who might be impacted by those moves
5. With City staff, reach out to impacted partners in a series of targeted meetings

### **Phase II Funding Strategy Development: Funding analysis; Partner outreach; Phasing options; Cost estimates (September 2011-Feb 2012)**

1. Review analysis on the viability of the range of existing and new funding sources and associated uses, phasing options and cost estimates leading to development of funding strategy
2. Continue targeted partner outreach as design develops
3. Track developing design context for waterfront finance strategy

### **Phase III Funding Strategy Review (Feb 2012 – Spring 2012)**

1. Review and recommend funding strategies, including recommendations for associated uses, in time to inform City budget in Spring 2012
2. Finalize initial phasing strategy
3. Continue to reach out to partners in targeted meetings
4. Assist with public briefings on finance strategy and partner development

**DRAFT Timeline**  
**CENTRAL WATERFRONT FINANCE AND PARTNERSHIPS SUBCOMMITTEE**

PROJECT DESIGN AND BUDGET MILESTONES		CWC FINANCE & PARTNERSHIPS WORK
Working draft project schedule complete; public event	Feb 2011	Meeting: Work plan and guest expert review; LID 101; peer project review; TBDs and CTAC 3
	Mar	Meeting: Review of grants, other public funding sources, and non-governmental funding sources
	Apr	Meeting: CANCELLED
	May	Meeting: HR&A advisors on peer project funding
Concept Design and Framework Plan First Iteration – the “big moves”; public event	Jun	Meeting: Design and funding debriefing
	Jul	Meeting: Programming review (focus on partnerships and revenue generation)
	Aug	Meeting: Budget update, Army Corps
Concept Design and Framework Plan Second Iteration; Preliminary project schedule complete	Sep	Meeting: Strategic plan prep; phasing opportunities; key partner outreach, programming
	Oct	Meeting: CANCELLED
	Nov	Meeting: Timeline, Work Plan, Army Corps, LID
	Dec	Meeting: Seawall cost estimate; preliminary Waterfront resource need analysis (capital and O&M)
	Jan 2012	Meeting: Draft Analysis of capital and O&M funding tools—existing and new and conference call with Candace Damon; review preliminary Waterfront resource needs (capital)
Concept Design and Framework Plan Third Iteration	Feb	Meeting: Phasing and implementation plan; Drafting funding analysis report from HR&A
	Mar	Meeting: Phasing and implementation plan; Final funding analysis report from HR&A and presentation from Candace Damon
	Apr	Joint Meeting with Design Subcommittee to finalize initial phasing strategy
	May	Meeting: Funding strategy; successor entity
Concept Design and Framework Plan complete; public meeting	May	Meeting: Concept-level cost estimate (capital and O&M); funding strategy

Potential Council discussions of phasing and funding strategy	Jun
Mayor's budget submittal to Council, including CIP through 2018	Q3
City budget process; election	Q4
Environmental review begins; Preliminary design complete	2013