



**MEETING NOTES  
CENTRAL WATERFRONT COMMITTEE  
EXECUTIVE COMMITTEE**

**MEETING #16 January 12<sup>th</sup>, 2012  
3:30 — 5:00 PM Room #1600, Seattle Municipal Tower**

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**Meeting Attendees**

*Committee Members & Advisors*

- Maggie Walker, Co-Chair
- Charley Royer, Co-Chair
- Patrick Gordon
- Ed Medeiros
- John Nesholm
- Mark Reddington
- Carol Binder

*City Staff & Consultants*

- Steve Pearce
- Marshall Foster
- Nathan Torgelson
- Bob Chandler
- Diane Sugimara
- Norm Schwab
- Ayelet Ezran
- Ken Johnsen
- Ethan Bernau
- Kathy Cox-Czosnyka
- Erin Tam

*Other Central Waterfront Committee Members*

- Cary Moon
  - Christopher Williams
  - Joe McWilliams
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**Subcommittee Reports**

- **Outreach Subcommittee Co-Chairs:**
    - The Outreach Subcommittee has been looking at the concept of bringing people down to the Waterfront this summer; we're working with the City, Parks and other organizations to arrange this.
  - **Long Term Stewardship Subcommittee Co-Chairs:**
    - The Long Term Stewardship Subcommittee is continuing to look at peer projects; we've also discussed the strategic planning process and what the successor entity may be.
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- **Finance & Partnerships Subcommittee Co-Chairs:**
  - The Finance & Partnerships Subcommittee has met with Washington State Ferries, the Aquarium, Pike Place Market and commercial piers; we hope the next version of the plan will address their comments.
  - The co-chairs met with the state Boundary Review Board and they were unclear about the anticipated relationship between the City and state; we suggest a briefing session with WSDOT and the legislature to educate them.
  
- **Design Oversight Subcommittee Co-Chairs:**
  - Our Subcommittee is reviewing the framework plan and most recently looked at street design; we're also preparing a detailed review and have developed a memo regarding the Overlook fold.
  - In our meeting today we had a very interesting focus group discussion about what would make retail successful on the Waterfront.
  
- **Executive Committee Co-Chairs:**
  - A range of options for tolling is being considered for the tunnel; the question is how these options will impact the \$400 million in tolling revenues assumed as part of the tunnel budget.

**ACTION: Design Oversight Subcommittee to share overlook fold memo with Executive Committee members.**

### **Project Timeline Follow-Up**

\*Committee reviewed and referenced documents including: *Waterfront Program Elements & Phase IB Contract Projects DRAFT*.

- **City Staff:**
  - We've created a handout that details the projects in which we're seeing the most interest; these include the overlook fold, PC1, open space promenade, piers and Pier 48 (beyond 2020).
  - The Core Projects will go through to the full 10 percent site level design; all other elements will be treated as framework elements and will be only design to a basic concept, so that they can be easily picked up and restarted at a later date when funding is more likely available.
  - One important point to note is that having Railroad Way connected up to the Stadium District is important to the core, but that is not currently funded in the contract.
  - Because Pier 48 cannot be pursued immediately, we'll create a strong program brief that explains scale, types of spaces and potential user groups for a design team to use in the future.
  
- **Executive Committee Members:**
  - It is important that the distinction between design and implementation is granular so that everyone understands what we're talking about.

### **Strategic Plan**

\*Committee reviewed and referenced documents including: *Waterfront Seattle Strategic Plan – Draft Outline, Key Questions for Subcommittees and Draft Schedule*.

### **Outline & Schedule**

- **Executive Committee Co-Chairs:**
  - The Central Waterfront Committee co-chairs, select City Staff and consultants are working together on a strategic planning effort that includes our recommendations at this point in time.

- **Consultants:**
  - The intent is to create a bold, engaging, innovative and concise presentation with elements including:
    - Introduction—Purpose of Strategic Plan; Overall Vision for Waterfront Seattle; Role of Waterfront Committee.
    - Key Recommendations—Program Elements and Phasing; Funding; Partnerships & Stewardship, Public Engagement.
  
- **City Staff:**
  - It's important to talk about how much we want to emphasize the big picture and what is the realistic first phase to build consensus.
  - The solution will be unique and authentic to Seattle; the physical changes that happen when the viaduct comes down will create a unique opportunity to reconnect the City to the water.
  
- **Executive Committee Co-Chairs & Members:**
  - This project is a very big deal for the region's economy, not just Seattle, and we should focus upon the economic impacts including jobs and economic growth.
  - I would suggest first giving the "what" and then talking about the "why;" another critical element is what kind of zoning we do to encourage the kind of development we want to see?
  - What doesn't make the cut in phasing should be characterized as theoretical, since people may have different ideas in the future; this document can also be used to explain the vision to property owners who would be part of an LID.

#### Subcommittee Workshops

- **Consultants:**
  - In order to develop consensus and receive knowledge from each Subcommittee's, we have developed a list of questions that will be addressed in several workshops with the Subcommittees.
  
- **City Staff:**
  - Some of the workshops are combined among Subcommittees, and will take place as follows:
    - Joint Finance & Partnerships, Design Oversight Subcommittee (1/24/12)
    - Design Oversight Subcommittee (1/26/12)
    - Joint Finance & Partnerships, Long Term Stewardship Subcommittee (2/7/12)
    - Outreach Subcommittee (2/24/12)
  - What we're trying to get at is a working model of what an initial phase looks like; it won't be vetted until we have the cost information but we want to organize and establish a framework.
  
- **Executive Committee Co-Chairs & Members:**
  - We'd like for this to take shape by mid-March, and then perhaps plug in more informed responses when we get the budget and idea of what the phasing ought to be.
  - It's critical to get all of the information necessary to do this right—we need a significant road map for policy and regulatory approaches; partnerships and their influence on design is also important.

## **Additional Updates**

- **City Staff:**
  - A few additional updates:
    - City Council also has created a special Committee on the Waterfront, which will have their first meeting in late January; City staff will brief them on numerous elements.
    - The City has issued an RFP for a consultant on the Local Improvement District; Central Waterfront Committee member G. Johnson will serve on the selection panel.
    - We're expanding outreach and will begin reaching out to different organizations around the City to brief them on the project; we'd love to get Committee members involved in this.
    - We're also beginning forums at Town Hall beginning in late January on the following topics: Climate & Context (January 31<sup>st</sup>); Mobility & Access (February 8<sup>th</sup>); Uniquely Seattle (February 15<sup>th</sup>); Environment & Ecology (February 27<sup>th</sup>); and Setting the Stage (March 5<sup>th</sup>).
- **Consultants:**
  - In addition, we've reached out to a host of different community partners to help us engage new audiences in the Town Hall meetings.